



Cities for Children

**Dear Ladies and Gentlemen,
Dear Network members,
partners and patrons,**

The responsibility of municipalities for the education and socialisation of the children and youth in our cities is growing. There is a necessity to provide high quality early childhood care and complement the schools' formal educational programmes with extracurricular activities. I therefore look forward to dedicating the 4th Annual Conference of our European Network Cities for Children to the significant topic of Informal Education.

With academic experts, practitioners and European cities' representatives, we will discuss challenges, strategies and practical implementations in this area. Further highlight of the conference will be the awarding of the European Award of Excellence „City for Children“ in the Mercedes-Benz Museum for best practices in the field of “Informal Education”.

Almost 60 cities have joined the Network since its founding in 2007. Together with our patrons, the Congress of Local and Regional Authorities of the Council of Europe, the Council of European Municipalities and Regions and the Committee of the Regions, we are on a good path to establishing child-friendliness as a political focus on the local, national and international level.

I would also like to use this opportunity to thank the Robert Bosch Stiftung for their generous support.

It would be my pleasure to welcome you in Stuttgart at the 4th Annual Conference.

Dr. Wolfgang Schuster
Mayor of Stuttgart



European Network
»Cities for Children«

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Patrons: Council of European Municipalities and Regions,
Congress of Local and Regional Authorities of the Council
of Europe, Committee of the Regions

We would like to thank our sponsors: Daimler AG, Europe
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European Network
»Cities for Children«
4th Annual Conference

10th and 11th May 2010
Stuttgart City Hall

Programme

DAIMLER

EUROPEHOTELS
INTERNATIONAL

SSB

Stuttgarter
Ratskeller
Familie Brunner

STUTTGART



Robert Bosch Stiftung

Registration

Online Registration at
www.citiesforchildren.eu

Username: conf2010
Password: reg2010

Please book your room in the
Messehotel Europe until 26th March 2010
under the keyword »Cities for Children«

Registration deadline for the Conference
is on 12th April 2010

Sunday | 9th May 2010

6.30 pm **Welcome Barbecue**
City Hall, Roof Terrace

Monday | 10th May 2010

8.45 am **Registration of participants**
City Hall, 3rd Floor

Speakers

Andreas Schleicher

Challenges to Education Systems in a New Global Reality



Andreas Schleicher is Head of OECD's programmes on indicators and analysis in the Directorate for Education. He is Special Advisor on Education Policy to OECD's Secretary General and International Coordinator of the PISA-Programme.

Margaret Whalley

Contesting the Concept of 'Hard to Reach' Families: Ensuring the Accessibility of Public Sector Services for All



Margaret Whalley is Director of the Research, Development and Training Base at the Pen Green Centre in Corby, Great Britain. She is involved in research, training and consultancy work in Great Britain and in policy transfer and integrated services in Germany, Italy, Portugal, New Zealand, Australia and Malaysia.

Catherine Milliken

Creative, Musical Promotion of Children and Youth from Different Social Backgrounds



Catherine Milliken is Director of the Education Programme of the Berliner Philharmoniker, "Zukunft@Bphil" since 2005. The Australian-born composer has worked with the London South Bank Centre, the Staatsoper Berlin, the Staatstheater Darmstadt and the Saarländische Rundfunk, among others.

Karin Plötz

Football, Language Promotion and Integration



Karin Plötz is Director of the Department for Education and Cooperation of the Frankfurt Book Fair. In collaboration with the UNESCO Institute for Lifelong Learning and the National Association for Literacy and Basic Education, she founded the Literacy Campaign „LitCam“ in 2006.

European Award of Excellence »City for Children« 2010

Presentation of shortlist projects in the field of
"Informal Education" by the applying cities.

Tuesday | 11th May 2010

9 am **Welcome of the working group participants**
Conference Hall, 3rd Floor

Presentation of »Cities for Children« Working Group Results

- › WG Health
- › WG Work-Life Balance
- › WG Generation Dialogue
- › WG Youth Participation

Parallel Study Visits

Early Excellence in Practice in the Children and Family Centre St. Josef

Following the elaborations by Mrs. Margaret Whalley, insights into the implementation of the Early Excellence approach can be gained at the Children and Family Centre St. Josef. The centre combines a children's day-care centre with ambulant as well as stationary upbringing assistance under one roof. Since 2007, it is on the way to becoming an institution which transfers the philosophy of the Pen Green Centre in Corby to the circumstances in Stuttgart.

EU-Project: "You Need Exercise! Promoting Children's Physical Activity"

Goal of this EU-project is the promotion of children's everyday movement and sports activities. Athens, Copenhagen, Innsbruck, Rotterdam and Stuttgart are working on strategies for the promotion of movement and sports, with the long-term goal of networking with further European cities. We would like to present this project to you in a children's day-care centre which has already delivered valuable impulses for the promotion of children's sports' culture.

1.30 pm **Lunch**
Panoramic Window, 4th Floor

Parallel Working Groups

6.30 pm **Closing drinks**
Weinbaumuseum, Stuttgart-Uhlbach