

Strasbourg, France**Accueil Coup de pouce
(Childcare « nudge in the right direction »)****Started in September 2007****Context**

The idea of this project has been launched by the childcare department of the City of Strasbourg. The aim is to propose home child care services, during atypical hours, in order to help single parents to get back to work, also when this job implies atypical hours.

In the beginning of year 2007, an invitation to tender has been sent over by the city of Strasbourg, so that the project could be implemented by an organization. The organization « Fami Emploi 67 » has then been selected to implement the project.

The project has financial support from many financial partners.

Aims and target groups

Concretely, the project consists in:

- A home childcare offer, during atypical hours (6 to 8 AM and 6 to 10 PM), for a limited period of time;
- A help in the research of long-term child care service.

This service is offered to single parents who rise alone at least one child under 6 years old. These single parents must be in an integration process in the workplace or in vocational training, or newly in job, with a low income.

Methods

- o The social services refer the single parents who satisfy requirements of the target groups to the organization Fami Emploi 67.
- o A house visit is scheduled.
- o Each single parent identified is allowed a hundred hours of childcare, more or less spread over a period of time, but always during atypical hours (between 6 and 8 AM and 6 and 10 PM). For persons who have a job, they can benefit from this service six months after they got a job.
- o This childcare service is not expensive for the family, as it costs between 0,30 € to 0,70 € per hour.
- o The children are being looked after by trained professionals.

As this particular service is temporary, at the end of this period, the person should have found another childcare solution. Parallel to this project, a help is also offered to the family in order to find a long-term solution for childcare.

Outcome:

The aim of the City of Strasbourg is that this new offer could benefit fifty or so families in Strasbourg within the year.

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